Market
Fund
Build

Recreation

Work with all user groups

Candy Fletcher-Kozeluh
Recreational Director
Marquette County Convention and Visitors Bureau better known as “Travel Marquette Michigan”

5% all overnight room sales

Board of Directors

MUPSA (snowmobile)
SSC (nordic ski)
NTN Singletrack (MTB)
AKC (Dogs)
You will all share, and get along!

Snowmobiler....
“we need new signs”
Me...........
“I’ll buy them if you stop complaining about Fatbikes”
Marquette Michigan

Population 22,000 city
65,000 county

660 miles Snowmobile Trails

150 miles Nordic Ski Trails

130 miles of Singletrack MTB

30 miles groomed for Fatbikes

30 miles groomed for walkers, skiers, snowshoes and Fatbikes
Give Back

A small % of money goes a long way

$100/Snowmobile grooming

% of money raised from Fatbike events go toward Nordic ski grooming

Fatbike groups volunteer for non-bike races/events
Education

Maps | Signage | Web

• Suggestions / Rules listed on our snowbike maps/Interactive maps

• Signage on our trails and at the trailheads

• Daily grooming updates on Facebook, twitter Instagram, Trail network website, Travel Marquette website
Approximately 25% of Snowmobile trails are located on State land. The remainder of snowmobile trails are located on the property of other organizations and private landowners who have granted permission for the use of the land for “snowmobile use”.

- Riding a fat tire bike on snowmobile trails is not recommended.

- If a fat tire biker is choosing to operate on a segment of snowmobile trail, that fat biker should:
  
  o Make sure the segment of trail they are operating on is State owned land. This can be determined by checking with the DNR.
  
  o Yield to snowmobilers.
  
  o No type of headphones or hearing impairment.
  
  o Realize that most snowmobilers won't be expecting to see bicycles on the trail and should thus wear high visibility clothing and use a flashing light on the front and back of the bicycle.
  
  Be courteous and realize that snowmobile trail permits and registrations are what is funding grooming, signing, maintenance, and sometimes purchase of the trail.
  
  Not operate on the trail if the temperature is near or above freezing. If the temperature is near or above freezing the fat tire bike will leave ruts in the groomed trail.
  
  Never erect any type of signing or confidence markers on a snowmobile trail.
• 300% increase of fatbikes on trails (Winter)
• Hotels are noticing bike groups from IL, WI, LMI, MN
• Restaurants/Brewery’s are profiting from weekly group rides in the winter
• Winter hours for Bike Shops are increasing and sales have doubled in winter months